



## ALDE Party data protection and privacy statement

Last revised: 28/02/2017

The ALDE Party is committed to protecting your personal information and to respect the European legislation and its transposition into Belgian law on the matter<sup>1</sup>. This document explains what information we collect and how we collect it.

This document explains:

- What personal information is
- What personal information we collect
- How we use the personal information we collect
- What information we share with third parties
- What steps we take to protect your information online
- What choices you have regarding your information

This document applies to all personal data about its Members and the public collected and used by the ALDE Party. This Document also applies to campaigns we carry out through third party social media websites (e.g. Facebook, Twitter and Instagram), which we may use to gather information about you. These websites, as explained below, should also have their own privacy policies that cover the information they capture about you.

### What is personal information?

As used herein, the term “personal information” means information that specifically identifies an individual (such as name, address, telephone number, e-mail address, or credit card number) and information about the individual or his/her activities that directly links to information that can identify a person. Personal information does not include “aggregate” information, which is data we collect about the use of the Websites or about a group or category of service users, from which individual identities or other personal information has been removed.

### What personal information do we collect?

Active collection: Personal information may be collected in several ways when you visit our websites. We collect certain information you voluntarily provide to us, such as when you sign a petition, make a donation, make a purchase on our web shop, send us an email or sign up to receive email updates, connect through a social food, fill out a form, request information, or apply for a vacancy. Such information may include personal details, such as your name, address, e-mail address, phone number, and credit card information. Personal and demographic information may also be collected if you provide such information in connection with leaving comments, posting blog comments or other content, and sending an email or message to us. In addition, from time to time we may collect demographic, contact or other personal information you provide in connection with your participation in surveys, contests, games, promotions, event registrations, and other activities on the websites.

### How do we use the personal information we collect?

For example, we may use personal information we collect:

- To provide the services, products or information you request, and to process and complete such requests and any related transactions;

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<sup>1</sup> The [Belgian Royal Decree implementing the Privacy Act](#) was adopted in 2001, on the occasion of the transposition of European Directive 95/46/EC into the Privacy Act.

- To canvass for political support;
- To process your application to volunteer;
- To send you confirmations, updates and alerts;
- To notify you about important changes to our websites;
- To send you newsletters and otherwise provide you with information or services you request or that we think will be of interest to you, such as sending you information to keep you informed about various campaigns, candidates, issues, events, resources, promotions, contests, products and services;
- To help you connect with other supporters;
- To administer membership records;
- To remind you to vote;
- To assist you in finding your registration information and polling location;
- To request feedback and to otherwise contact you about your use of the Websites;
- To respond to your emails, submissions, requests, questions and comments;
- To monitor and analyse site usage and trends, and to personalise and improve the site;
- To notify and contact contest entrants;
- For any other purpose for which the information was collected

### **What information do we share with third parties?**

It is our policy not to share the personal information we collect from you through our websites with third parties, except as described in this document or as otherwise disclosed on the websites. For example, we may share personal information as follows:

- To report required information under the EC Regulation No 2004/2003 of the European Parliament and of the Council of 4 November 2003, on the regulations governing political parties at European level and the rules regarding their funding to collect (and disclose) the details of the donors and the donations received from each donor, if they exceed EUR 500 per year;
- When we believe in good faith that we are lawfully authorised or required to do so or that doing so is reasonably necessary or appropriate to comply with the law or legal processes or respond to lawful requests, claims or legal authorities, including responding to lawful warrants or court orders;

We are not responsible for the actions of any service providers or other third parties and we encourage you to become familiar with their privacy practices before disclosing information directly to any such parties.

### **What steps do we take to protect your information online?**

We take all reasonable steps to protect your personal information to prevent loss, misuse and unauthorised access, disclosure, alteration, and destruction. Please be aware, however, that despite our efforts, no security measures are perfect or impenetrable and no method of data transmission can be guaranteed against any interception or other type of misuse.

### **What choices do you have regarding the use of your information?**

You may unsubscribe from receiving text messages, email updates (Act campaigns) and newsletters by following instructions in those text messages and emails. Please note that we may still send you other types of emails, such as emails about your use of our websites, or use information as otherwise described in this Document, even if you unsubscribe from receiving email updates and newsletters.

### **Questions?**

If you have any questions about this document, please contact the ALDE Party Communication unit at +32 2 237 01 40 or via [communication@aldeparty.eu](mailto:communication@aldeparty.eu)