

A ANNUAL ACTIVITY REPORT 2023

YOUR ALDE PARTY *SECRETARIAT*



MEET THE TEAM



STAFF IN DECEMBER 2023

FROM THE SECRETARY GENERAL

With the rise of the far right and populist movements across Europe, 2023 was not an easy year for the European liberals. Yet, we continued to fight, deliver and set the agenda on key issues across the continent, including our best-ever result in the Slovakian parliamentary elections, a ministerial position in Poland and key roles in several national governments, to name just a few.

The year 2023 was also a key year at the ALDE Party Secretariat. More than just a pre-election year, it was a year when our organisation needed to adapt to change, elect new leadership, rethink its priorities and get ready for what was to come in 2024.

I am proud to say we succeeded. During these past months as the 9th ALDE Party Secretary General, we have launched initiatives such as our new regular newsletter 'Brussels Calling', which aims to improve communication between us and our members, as well as our first-ever membership satisfaction survey. We also celebrated the premiere of the first full-length ALDE Party documentary, produced in the context of our flagship initiative The Alliance Of Her, and brought together hundreds of liberals at Congress, Council and Accelerator events.

And what would any electoral campaign be without a manifesto? In 2023, in collaboration with our members and partner organisations, we organised town hall meetings across Europe for open debates on topics that are key for our shared future. Through this transparent and inclusive process, listening to European voters, businesses and civil society, we produced a manifesto that moves Europe forward.

As we look ahead to the next European mandate, there are still many unknowns. But what I do know is that the ALDE Party Secretariat will continue to deliver value to our members through joint projects, experience sharing and listening to feedback. Our members matter to us, and this is the foundation we will continue to build on, in 2024 and beyond.

Liberal regards,

Didrik de Schaetzen
ALDE Party Secretary General

 @DdeSchaetzen



ALDE PARTY IN 2023

KEY MOMENTS

January

**YOUR
EUROPE,
YOUR
FREEDOM:**
DELIVERING CHANGE FOR YOU



Transparent
and open
**ALDE Party
Manifesto**
process
launched

March



Kaja Kallas achieves
landslide victory
in Estonia

May



Liberals gather
at Stockholm Congress



Party leader:
Igor Munteanu

**NEW
MEMBERS**



FOKUS

Party leader:
Davor Nađi

Democratic forces gain
in Slovakia and Poland



October

Didrik de Schaetzen
becomes
ALDE Party
Secretary
General



Party leader:
Carlo Calenda



AZIONE

NEW MEMBERS



Party leader:
Andrea Marcucci



ALDE Party gathers
at Bucharest Council 2023

2024 CAMPAIGN ACTIVITIES AND MINISTERIAL MEETINGS

Ahead of Council of the EU meetings, ALDE Party and Renew Europe regularly organised meetings where Ministers from our political family shared positions on topics on the Council agenda and held larger debates around key liberal issues.

Throughout 2023, we co-hosted seven Ministerial meetings during the Swedish Presidency (January-June), five during the Spanish Presidency (July-December), and continued the momentum with two meetings in early 2024.

In preparation for the 2024 campaign, we met with civil society, businesses and stakeholders to develop our electoral Manifesto; with our members' Secretary Generals and lead candidates to develop our common campaign strategy; and with our partners at Renew Europe, Renaissance and European Democratic Party to coordinate the launch of our common electoral platform Renew Europe Now.

We have been very happy to welcome 15 party delegations from our member parties, as well as six youth delegations, to our campaign headquarters in Brussels. The visits were an excellent opportunity to discuss our vision and give our stakeholders insight into our work and the kind of support we can offer.

Our doors are always open for our member parties: if you wish to arrange a meeting at our campaign headquarters, please reach out.

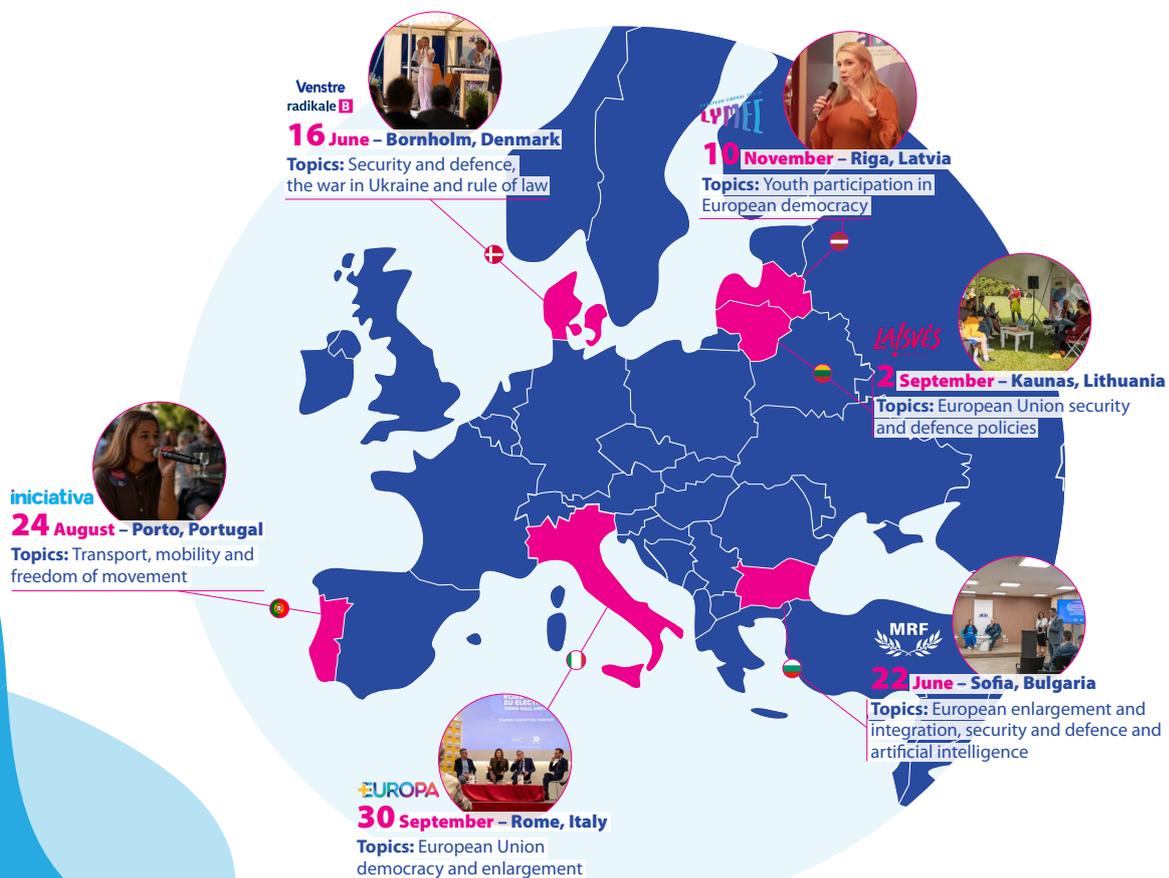


ALDE PARTY MANIFESTO TOOK SHAPE IN 2023

In 2023, we started putting together the ALDE Party Manifesto for the 2024 European elections, led by ALDE Party Vice President **Svenja Hahn MEP**. Our goal was to make the process as inclusive and transparent as possible. This included organising both internal and external events, where we brought together representatives of our member parties, experts, citizens and businesses.

To achieve the goal of hearing from voters on what matters most to them, we organised a series of town hall meetings and stakeholder events across Europe together with our member parties and partner organisations. Moreover, our dedicated online platform gathered over 100 contributions from citizens. From security and defence to European enlargement, artificial intelligence and transport, we touched on the most pressing issues that affect European society. Throughout the process, the Manifesto was further discussed together with our member parties and adopted at the Extraordinary Congress in Brussels in March 2024.

THE MANIFESTO TOWN HALLS THAT TOOK US ACROSS EUROPE



POLITICAL PROJECTS BY OUR MEMBERS

In 2023, we supported a total of 20 political projects. These projects are initiatives proposed and led by our member parties across Europe. In case you are interested in learning more or want to propose your own project, get in touch with **Andrew Burgess** at aburgess@aldeparty.eu

DENMARK:

Venstre, one of our member parties in Denmark, organised a session at Folkemødet (The Democracy Festival of Denmark) in June 2023. The party co-hosted liberal talks which addressed pressing European issues, such as the increasing global uncertainty, the future of the EU and NATO, digital warfare in Europe and the security in the Baltic Sea.

Venstre invited a range of speakers and participants from Denmark and Europe, including members of the ALDE Party Bureau and MPs from other ALDE Party members.



UKRAINE:

In November 2023, our member party **Golos** in Ukraine organised a movie screening featuring The Alliance Of Her documentary *She Will Be Heard*.

The goals of the event included highlighting the work of The Alliance Of Her academy as the ALDE Party's flagship women's empowerment initiative, fostering female leadership in politics as well as empowering female politicians through community building and mutual support. The project also set to achieve more female participation in the activities of the party and women feeling more confident in their ability to get involved with political activities.



COMING TOGETHER ACROSS EUROPE:

Political projects can also be led by several ALDE Party members as a joint initiative. This is the case for one of our projects, the **Rainbow Platform**, which is a co-creation of our members **VVD** (the Netherlands), **Momentum** (Hungary), **Nowoczesna** (Poland), **Centerpartiet** (Sweden) and **D66** (the Netherlands).

A high-level networking event in the context of this project was held at the 2023 ALDE Party Congress in May. Several thematic roundtables on topics, such as inclusion and intersectionality, identity politics, minority voter engagement and hate speech in politics, were open to participants to discuss liberal responses. The goal of the event was to create and enforce the high-level liberal network to push for more LGBTQI+ political engagement in the European LGBTQI+ community.





Lead, Succeed, Survive & Thrive: The Alliance Of Her in 2023

2023 was the year that the Alliance Of Her was able to fully realise the ambition set out in 2020, **becoming the leading programme of its kind in Europe** – a dynamic, influential community supporting liberal women to achieve their political goals, ensuring female political leadership is truly valued.

Last year, our alumnae network grew to over **200 members - that's 200 ambitious and talented female political leaders** who have graduated the Alliance Of Her Academy since 2016. We are proud to have current and former Ministers, Members of the European and National parliaments, regional and local representatives and leaders within our member parties in our network.

Our spectacular summit in Amsterdam brought them together and showcased the very best of what we do – insightful discussions, inspiring speeches, memorable networking opportunities and so much more. But that's not all. Continuing our commitment to supporting young women in politics, **we delivered a summer retreat** which saw 20 up-and-coming women take advantage of the resources, tools, insights and experience of our Academy.

In 2023 we also launched our **stunning documentary film 'She Will Be Heard'**, that tells the story of three talented and courageous alumnae, and further demonstrates our belief in the importance of supporting young women in politics.

This year, we will roll out more of our ambition to **ensure all women in politics lead, succeed, survive and thrive** by convening a coalition of all female-focused networks and programmes within ALDE Member Parties. We believe this is a powerful way to unite our efforts and ensure female political leadership, representation and participation is solidly on the political agenda in 2024 and beyond.

RESEARCH & EMPOWERMENT

- » Accelerator and other trainings organised: **232**
- » Best-practice sharing with staffers: **579**
- » Survey presentations given: **54**
- » People surveyed in the ALDE Party Survey: **31600**
- » Online workshops hosted: **6**
- » Number of ALDE Party survey waves: **3**

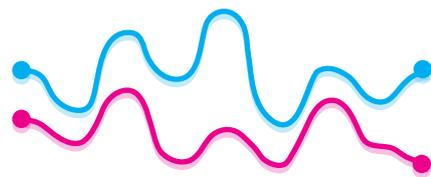
In 2023, the ALDE Party's Research and Empowerment Unit continued in its efforts to ensure that ALDE Party members are as prepared as possible for the European elections. With the largest range of workshops and best practice exchanges and our largest volume of surveys to-date, we spent more resources than ever before making sure that European liberals were as prepared as possible for the 2024 election.

BRUSSELS CALLING

In November 2023, we launched Brussels Calling, a new communication channel in the form of a news bulletin from the newly-appointed ALDE Party Secretary General to the top leadership of ALDE Party members.

The monthly newsletter is destined to our member parties' Secretary Generals, International Officers and ALDE Party Bureau members, and features internal updates from our staff members, better connecting them with the work of each Unit.

In 2024, we've continued to provide liberal highlights and analysis from within our party and kept our members up to date with the inner workings of the 2024 European election campaign.



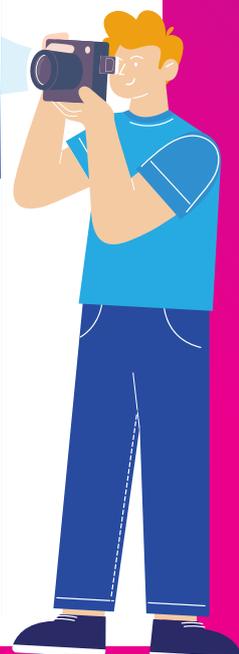
CORPORATE PARTNERSHIPS IN 2023

There were some exciting opportunities for the corporate world to get involved in our work in 2023. COVID-19 measures finally allowed a return to business as usual and we saw more returning partners as well as a host of new partners join us to collaborate on important policy discussions and events.

Our Congress in May 2023 was a key moment for corporate partners to collaborate with us, and we had a great few days of networking as well as important discussions. In Stockholm, we held roundtable events on addressing the skills shortage and cybersecurity – both topics that will also be key as we look forward to the next European Parliament mandate.

We also held corporate events throughout the year back at our HQ in Brussels and these included MEP assistant briefings, traditional panel debates as well as other tailor-made event solutions – we look forward to experimenting with event formats even more in future!

We look forward to welcoming new and returning corporate partners and to welcoming you to our next Congress! Get in touch with us now at corporate@aldeparty.eu



FINANCIAL OVERVIEW 2023

ALDE Party is a European political party (EUPP) recognised by the Authority of European political parties and funded by the European Parliament. Funding from the European Parliament covers 90% of the party's eligible expenses. The remaining 10% of eligible expenses as well as its non-eligible expenses must be funded by the party's own resources. The calculation of the Grant from the European Parliament is based on the number of Members of the European Parliament affiliated to the ALDE Party. In 2023, we had 67 from 23 Member States.



2023 has been an important year for the party's finances. Our hope that the recast of Regulation 1141/2014 governing our statute and funding would be revised was not met. We aimed for a reduction of the level of co-funding of our eligible expenses from 10% to 5% and the suppression of the obligation of filing IFRS accounts, but this did not materialise.

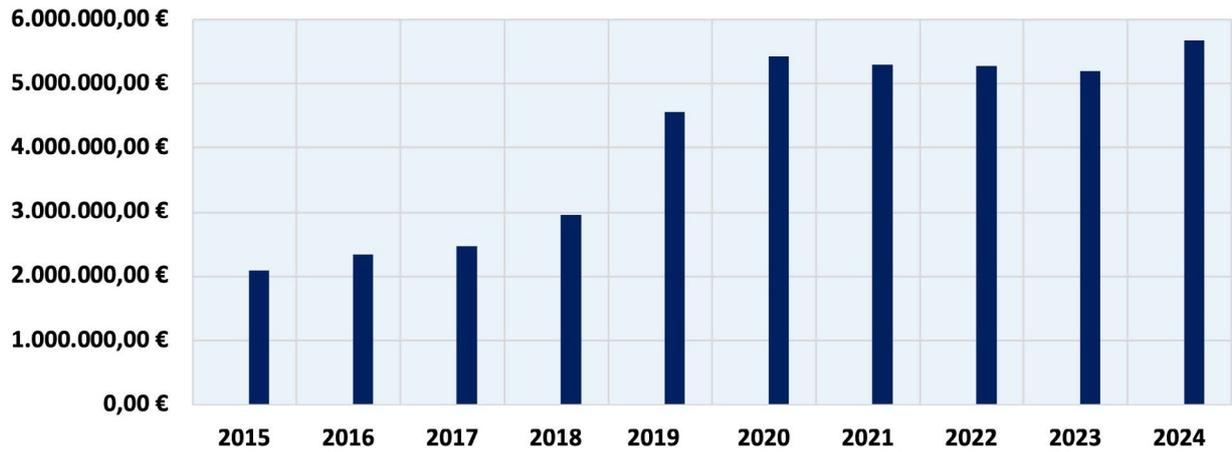
In 2023, the Authority refused to accept our existing system of invoicing our non-EU member parties and we had to entirely revise it and revise our statutes to allow for that change. Non-EU parties are now invoiced based on the number of their delegates that participated in our events.

2023 has also seen a substantial reduction in our carry-over of 45% compared to the previous year, as the level of activities rose again in this pre-electoral year.

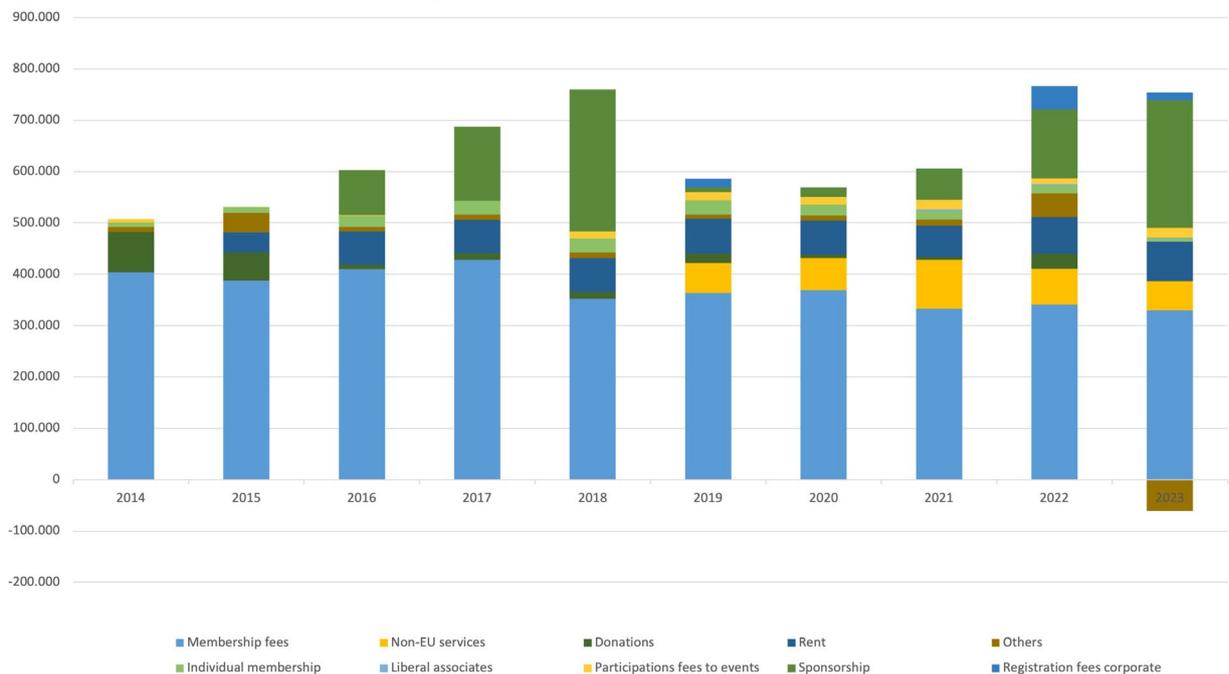
In 2023, we needed to use 158.641€ from our reserves in addition to the generated own resources.



ALDE PARTY GRANT EVOLUTION (2015-2024)



ALDE PARTY'S OWN RESOURCES EVOLUTION 2014-2023



Budget/Actual 2022

INCOME	Budget 2022	Actual 2022
Membership fees	360.000	340.630
Non-EU member parties contributions	60.000	70.010
EP Grant	5.294.539	5.273.953
Registration fees (Events, Council, Congress, ...)	20.000	11.196
Individual donations	20.000	29.412
Donations/sponsorships	175.000	134.800
Office and parking space rental	58.500	71.370
Individual membership	23.000	15.238
Liberal associates	3.000	2.467
Bank interest	1.000	1.345
Registration fee for corporate	23.500	45.532
Other income		44.721
Allocation of own resources		335.084
Carry-over from previous year		3.149.644
TOTAL INCOME	6.038.539	9.525.402

EXPENSES	Budget 2022	Actual 2022
Infrastructure costs and office running costs	249.000	415.568
Legal and accounting costs	80.000	71.325
Costs of statutory meetings	900.000	1.259.416
Information activities & representation costs	1.445.000	1.896.620
Communication expenses	188.000	171.410
Support to partner organisations	100.000	100.000
Salaries, charges and other costs	2.865.000	3.198.084
Depreciation	137.000	100.243
Other charges	27.500	36.215
TOTAL REIMBURSABLE EXPENDITURE	5.991.500	7.248.881
Non-reimbursable expenditure	47.039	264.025
TOTAL EXPENDITURE	6.038.539	7.512.906

CARRY-OVER TO 2023	1.899.606**
AMOUNT TO BE KEPT IN RESERVE	-

Budget/Actual 2023

INCOME	Budget 2023	Actual 2023
Membership fees	360.000	329.903
Non-EU member parties invoices	95.000	56.393
EP Grant	5.290.000	5.199.394
Registration fees (Events, Council, Congress, ...)	25.000	19.444
Individual donations	25.000	1.711
Donations/sponsorships	175.000	247.928
Office and parking space rental	65.000	75.837
Individual membership	25.000	6.496
Liberal associates	2.000	1.067
Bank interest	1.200	
Registration fee for corporates	50.000	15.300
Other income		12.920
Allocation of own resources	350.000	158.641
Non-paid own resources		-73.532
Carry-over from previous year**		1.975.115
Total Income	6.463.200	8.026.618

EXPENSES	Budget 2023	Actual 2023
Infrastructure costs and office running costs	421.700	384.101
Legal and accounting costs	40.000	61.056
Costs of statutory meetings	2.400.000	2.241.309
Information activities & representation costs	160.000	266.757
Communication expenses	175.000	434.237
Support to partner organisations	100.000	100.000
Salaries, charges and other costs	2.970.000	3.208.858
Depreciation	150.000	103.874
Other charges		
TOTAL REIMBURSABLE EXPENSES	6.416.700	6.800.192
Non-reimbursable expenses	46.500	172.090
TOTAL EXPENDITURE	6.463.200	6.972.282

Interest on pre-financing		11.361
CARRY-OVER TO 2024		1.054.336
AMOUNT TO BE KEPT IN RESERVE		

** Following a reclassification from DG FIN, the carry-over 2023 has been raised to **1.975.115€**. This change was reflected in the 2023 accounts.



Alliance of Liberals and Democrats for Europe Party

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