**Making ALDE Events more impactful and engaging**

We are excited to introduce a new and improved approach to the programming of ALDE statutory events, including the ALDE Council and Congress. As the ALDE family, we believe that our strength lies in collaboration, participation, and innovation.

This is why **your involvement** is essential in shaping events that are not only high-quality and relevant but also truly interactive and engaging. Together, we can create spaces that foster meaningful discussions, drive impactful actions, and reflect the dynamism of our liberal movement.

**Key features of our new programming:**

1. **Strong overarching theme**   
   Each ALDE Council and Congress will be built around a central theme or narrative that unifies the sessions and provides a structured, engaging experience for all participants.
2. **Clear and engaging programme structure**  
   To ensure clarity and alignment with participants' needs, every session will be categorised under one of the three key tracks:
   * **LEARNING:** Gain valuable insights, knowledge, and skills essential for political and campaign success. Expect expert-led workshops, practical training, and best practices in governance and policymaking.
   * **INSPIRATION:** Discover new ideas, groundbreaking policies, and innovative election campaigns that can energize and drive progress in liberal parties across Europe.
   * **EXCHANGE:** Engage in peer-to-peer discussions, connect with like-minded liberals, and build collaborations that strengthen our shared values and strategies.
3. **Dynamic and interactive session formats**  
   We are introducing creative session formats to enhance engagement, including masterclasses, idea labs, roundtable discussions, fishbowl debates, and other innovative formats that encourage active participation.
4. **Greater role for member parties in shaping the programme**  
   This is your opportunity to contribute! ALDE member parties are invited to pitch sessions that align with one of the three strands. This ensures that our events reflect the expertise, priorities, and aspirations of our members while fostering a diverse and enriched programme.

Our statutory events are evolving to be more participatory, insightful, and impactful. We count on you to be part of this transformation. If you have an idea to share during the next ALDE event, please fill in the session proposal.

**Template for Session Proposal**

**ALDE Council, Helsinki (27-28 June)**

**Main Theme: Securing Tomorrow**

ALDE invites its member parties to propose topics or ideas for discussion at the upcoming ALDE Council in Helsinki, themed *"Securing Tomorrow."* Your proposal could highlight a successful policy implemented in your country, a best practice to share with fellow parties, or essential skills for political and campaign success.

Each 1-hour session within our three programme tracks (*Learning, Inspiration, Exchange*) can feature **multiple contributions from member parties**—several election case studies offering key insights or 2-3 different policy examples sparking new ideas. To foster a dynamic and engaging discussion, we encourage concise contributions (15-20 minutes max, including Q&A), prepared in advance in collaboration with our teams.

Your contribution should help shape discussions on Europe’s security challenges, including defence, economic security, and the future of liberal parties in the face of democratic backsliding and rising populism.

Please complete the template below to submit your proposal. Submissions will be evaluated based on the following criteria:

1. **Relevance** – Aligns with the event’s theme and/or with ALDE’s key priorities.
2. **Engagement** – Delivers compelling content that sparks discussion and participation.
3. **Innovation** – Brings fresh ideas, solutions, policy examples or best practices.
4. **Feasibility** – Clear objectives, strong speakers, and realistic execution.

**We look forward to your ideas and input as we build an inspiring and impactful programme together.**

|  |
| --- |
| **Member Party Name:**  **Topic Description:** *(Briefly outline the focus of your session and its relevance to the theme ‘Securing Tomorrow.’)*  **Type of Proposal** *(Briefly describe what you would like to share—this could be an election case study, campaign strategy, policy best practice, or a success story that could inspire and benefit others.)*  **Key Outcome:** *(What do you aim to achieve with this session?)*  **Key Speaker(s):** *(Name and title of the main speaker(s) contributing to the session.)*  **Contact Person:** *(Name, email, and phone number of the person responsible for this proposal.)* |